

Create the Right tone

...a CALM tone



This CALM model from our [Supercharge Your Team Comms](#) workshop is a great way to ensure all comms are sent with the right tone and the right outcomes in mind. A lovely moment of Mindfulness reflection before pressing “SEND”.

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Clarity

Be clear & concise

Affirm

Acknowledge the recipient's role / involvement

Lead

Show positive intent

Maximize

Connect & nurture our business culture & values

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